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**Wirral Waters Labour Market Information PowerPoint**

**Notes to consider:**

* Introduction – Wirral Waters/PEEL – how they are separated and what parts they play? This should maybe be the first slide. Treat it as no one knows anything about either or the projects in the area. I think there is often confusion around the two and who they are/how they link.
* Timelines where applicable and history/context– adding in the 30-year plan timeline – visuals would be good.
* Include examples like xxx acres is equivalent to xxx football pitches.
* Plot schools on the local map
* Glossary of terms/ explain definitions that people may not understand:
* BREEAM as an example.
* Specialty built? What does this mean?
* Tier 1 – what?
* 20% affordable – what does that mean, you explained it well (can add this to guide).
* Sustainability/ regeneration in glossary etc
* Contractors – who are they? Maybe some examples/big names students will know (add logos) – how these link/work with PEEL/Wirral Waters. Explain how it all links together (mind map/tree idea?)
* Map contractors/ suppliers/ Stakeholders – what sectors does this work cover/ where re the opportunities? Explain what a contactor, supplier and stakeholder are.
* Apprenticeship numbers and pathway opportunities – what routes are available – facts and figures. Qualification’s
* Testimonials or short clips/phots of students engaged in the process – student quotes.
* Link to Maritime Knowledge Hub
* Focus on the range of sectors involved: tell the story… from inception to planning, design, funding and finance, architecture, legal, surveys, public consultation, LA approval, planning regs, marketing, sales, lettings etc….
* Make the slides as simple as possible and add notes to the guide for easy explanation.

**Guide to go with LMI PowerPoint**

* Creating a guide for teachers/ Career Leaders to pick up and use. The PowerPoint is great, but if no one knows the facts/ information is it impossible for them to deliver. Below is a very rough plan of a guide. Each slide should have a brief description explaining what each slide is and the information that is needed to be presented to students. Keep it brief and simple. A lot of the above suggestions will go on this and wont be needed on the PowerPoint itself.
* Explaining Pictures – what are they/ facts/ we can look at pinning some schools on them.
* Video slides – add in the guide a sentence or two about what they are about to inform the person delivering.

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**Wirral Waters Labour Market Information PowerPoint Guide**

|  |  |
| --- | --- |
| **Slide Number** | **Description and delivery notes for the slide** |
| 1 | Introduction Slide |
|  | Who are Wirral Waters |
|  | Who are PEEL |
| 2 | Brief explanation |
| 3 | Brief explanation |
| 4 | What are these maps/photos showing? Can we pin local schools on map ? |
| 5 |
| 6 |
| 7 |
| 8 | Brief explanation |
| 9 | Brief explanation |
| 10 | Brief explanation |
| 11 | Brief explanation |
| 12 | Brief explanation |
| 13 | Brief explanation |
| 14 | Brief explanation |
| 15 | What are these maps/photos showing? |
| 16 | What are these maps/photos showing? |
| 17 | What are these maps/photos showing? |
| 18 | Brief explanation – and what is BREEAM? |
| 19 | Brief explanation – and what is BREEAM? |
| 20 | Brief explanation |
| 21 | Picture of the Hythe Building |
| 22 | Picture of the Hythe Building |
| 23 | Picture of the Hythe Building |
| 24 | Picture of the Hythe Building |
| 25 | Picture of the Hythe Building – maybe add in any facts about the pictures? |
| 26 | Brief explanation |
| 27 | Brief explanation |
| 28 | Brief explanation |
| 29 | Video to be added |
| 30 | What are the photos? |
| 31 | What are the photos? Briefly explain and importance of design etc |
| 32 |
| 33 |
| 34 |
| 35 | Brief explanation |
| 36 | Brief explanation |
| 37 | Brief explanation |
| 38 | Video to be added |
| 39 | What are the photos? Briefly explain and importance/facts etc |
| 40 |
| 41 |
| 42 |
| 43 | Brief explanation |
| 44 | Brief explanation |
| 45 | Brief explanation  What are the photos? Briefly explain and importance/facts / development over time |
| 46 |
| 47 |
| 48 | Video to be added |
| 49 | Brief explanation |
| 50 | What are the photos? Briefly explain and importance/facts etc |
| 51 | Video to be added |
| 52 | Brief explanation |
| 53 | Brief explanation |
| 54 | Brief explanation |
| 55 | Brief explanation |
| 56 | Brief explanation |
| 57 | Brief explanation |
| 58 | Brief explanation |
| 59 | Video to be added |
| 60 | Brief explanation |
| 61 | Brief explanation |
| 62 | Brief explanation |
| 63 | Brief explanation |
| 64 | Video to be added |
| 65 | Brief explanation |
| 66 | Brief explanation |
| 67 | Brief explanation/ what are the photos |
| 68 | Video to be added |
| 69 | Brief explanation |
| 70 | Brief explanation |
| 71 | Brief explanation |
| 72 | Brief explanation |
| 73 | Brief explanation |
| 74 | Brief explanation |

**Glossary**

* BREEAM Excellent) - (Building Research Establishment Environmental Assessment Method)
* Specialty built? What does this mean?
* Tier 1 – what?
* 20% affordable – what does that mean, you explained it well (can add this to guide).
* Sustainability/ regeneration in glossary etc