

AI TO HELP PEOPLE GET JOBS INSTEAD OF AI TAKING JOBS



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PXL PERSONA

AI-POWERED AVATARS



CASE STUDIES

INTERVIEWS



SOFT SKILLS



UNIVERSITY
PROSPECTUS



MUSEUMS
GUIDED TOURS



HEALTH
SOCIAL CARE

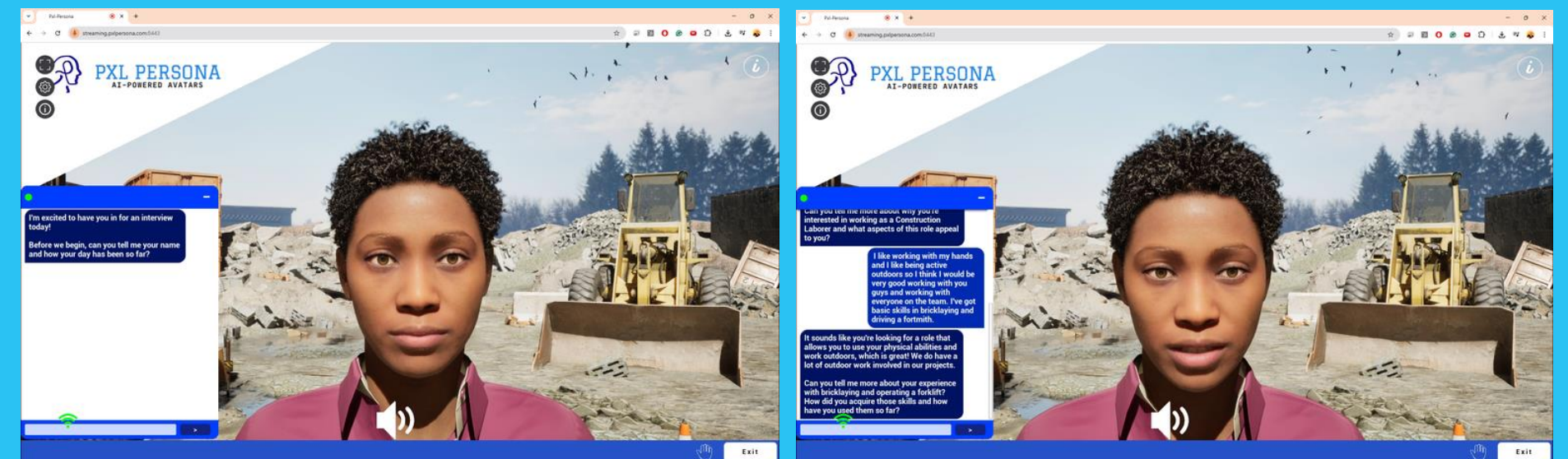
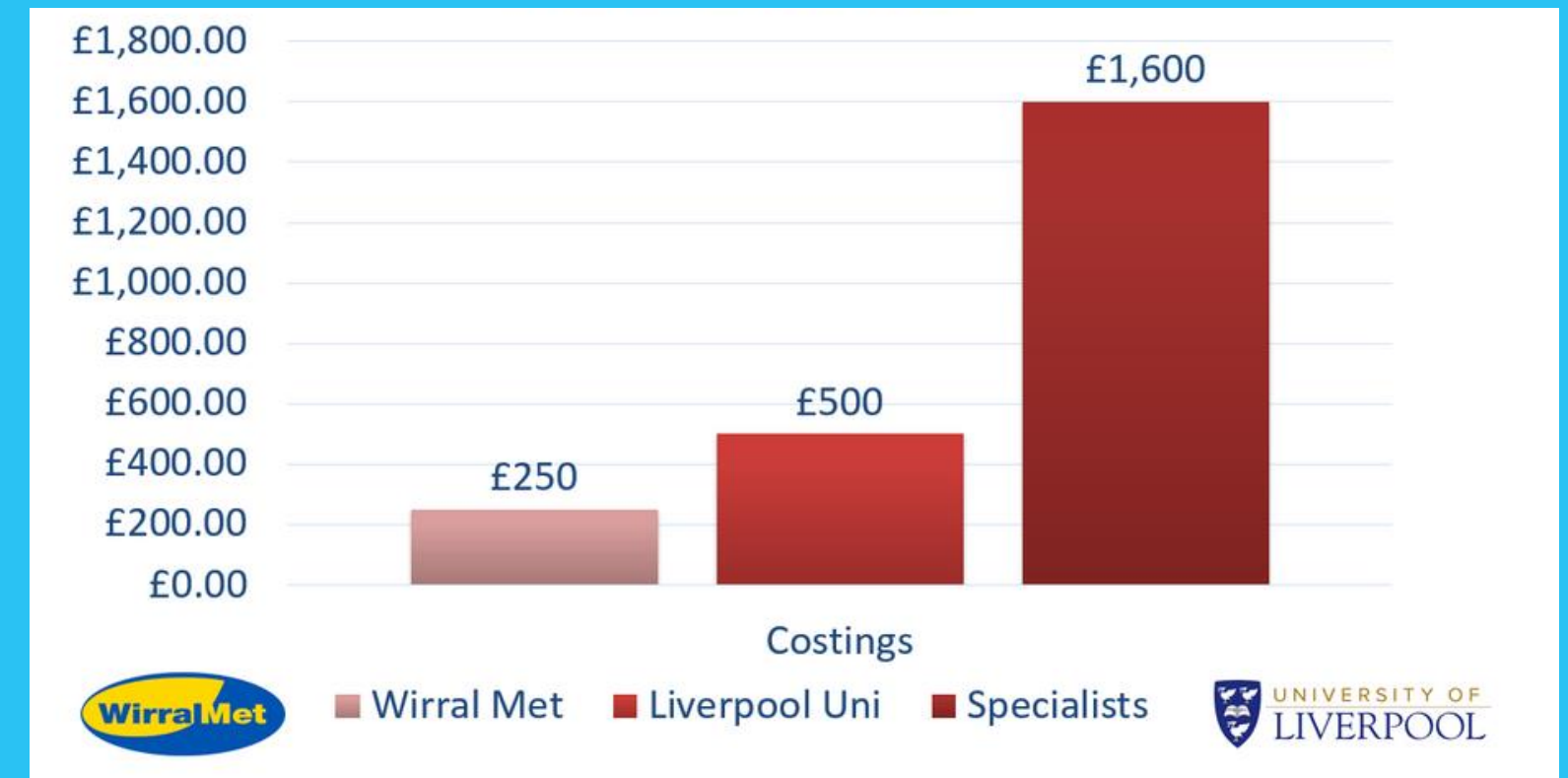


VIRTUAL CHATBOTS
MARKETING



MOCK INTERVIEW COSTINGS

- Wirral Met College: £250 per session
- University: £500 per session
- Specialist: £1600+ per session
- **Pxl-Persona: £10 for 4 sessions**



On average, it takes 7 mock interviews to build confidence

The screenshot shows a web browser displaying the PXL PERSONA website. The website has a dark blue header with the PXL PERSONA logo and navigation links: About, Services, Case Studies, Resources, Demo, and Contact. A 'Contact us today' button is visible. The main content area features the headline 'AI-Powered Avatars with Personality' and a sub-headline 'Building Avatars powered by AI, trained on your data for a world of scenarios.' Below this is a list of industries: Interviews, Museums, Corporate, Health, and FinTech. A video call window is overlaid on the website, showing a man in a green shirt and headset. The video call interface includes a 'Scenes' panel, a 'Sources' panel, an 'Audio Mixer' panel, and a 'Scene Transitions' panel. The 'Audio Mixer' panel shows 'Audio Input Capture' and 'Desktop Audio' levels. The 'Scene Transitions' panel shows 'Fade' and 'Duration' settings. The 'Controls' panel includes buttons for 'Start Streaming', 'Stop Recording', 'Start Virtual Camera', 'Studio Mode', 'Settings', and 'Exit'. The video call window also shows a small inset of the PXL PERSONA website. The video call interface is overlaid on a large image of a woman with a red mohawk. The video call window is titled 'PXL PERSONA - PXL PERSONA' and the URL is 'pxlpersona.com'. The video call interface also shows a 'Work' button and a 'Howdy, david.tully@scenegraphstudios.com' message. The video call interface is overlaid on a large image of a woman with a red mohawk. The video call window is titled 'PXL PERSONA - PXL PERSONA' and the URL is 'pxlpersona.com'. The video call interface also shows a 'Work' button and a 'Howdy, david.tully@scenegraphstudios.com' message.



INTERVIEW AVATARS

After a users interview, AI models are used in a multitude of ways to generate **accurate and productive feedback**.

Sentiment analysis is used to show how **Positive** or **Negative** a users response is.

AI is used to generate **an appropriate** response from the question asked by the Avatar.

A **summery** is generated and presented to the user.

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Interview AI

Key
Positive Neutral Negative

Transcript

User: Hi, my name is Nicola, i'm here for the interview

Assistant: Great, thank you for coming in today! Can you please tell me a little bit about your background and experience in the construction field?

User: I don't have much experience in construction. But I spent the summer helping a friend build an extension on his house and really liked it

Assistant: No problem, thank you for being honest. Can you tell me more about the tasks you carried out when you were working with your friend? And why you're interested in working in the construction industry? What motivates you to pursue a career in this field?

User: I helped with organising and lifting heavy loads. I also learnt how to fit laminate floor and tried some plastering

Assistant: It is great that you have picked up some useful skills in this area, can you tell me more about the safety precautions you took whilst working with your friend.

User: I wore gloves and a hard hat. I'd like to end the interview there please.

Assistant: No problem, I will end the interview now.





ACCESSIBLE ANYWHERE, ANYTIME

Pxl-Persona runs directly in your web browser — no downloads, no installations, just an internet connection.

Whether you're on a laptop, tablet, or even a phone, our avatars are ready to speak with you. This means anyone can access realistic practice and support, regardless of location, background, or technical setup.

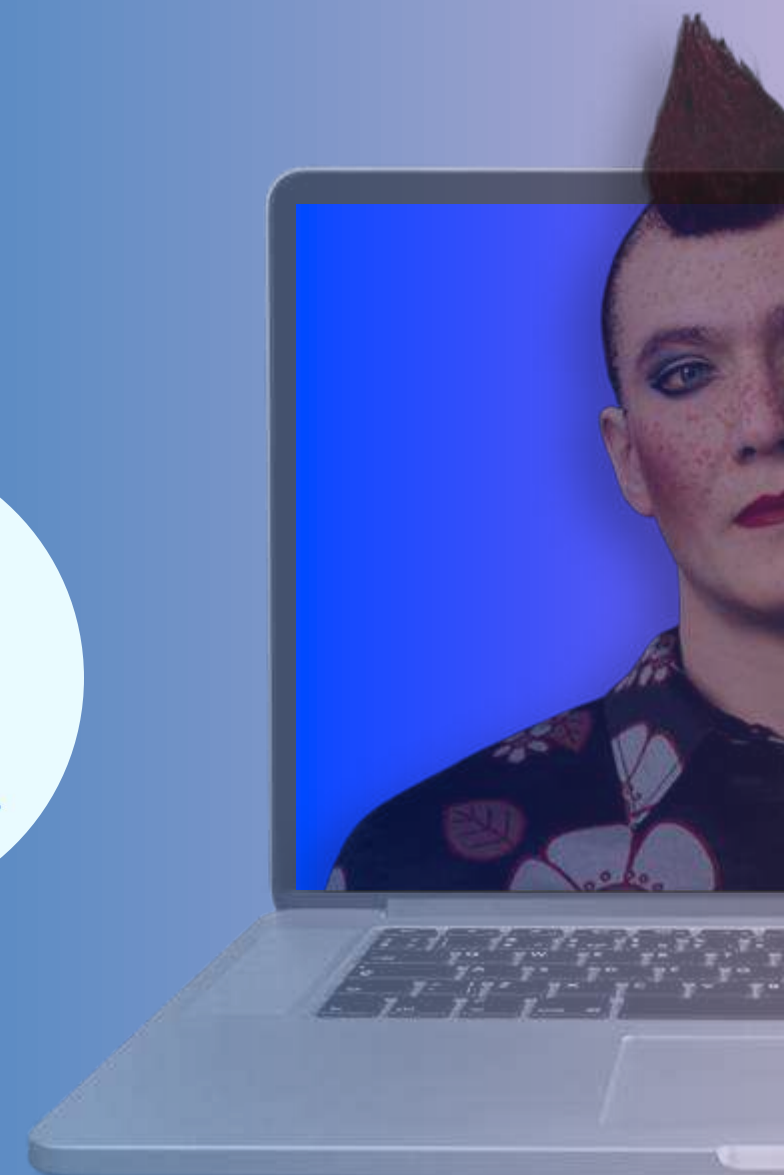
It's especially helpful for people who may not have access to specialist equipment or training spaces — making skills practice more inclusive, flexible, and equitable.





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A SUITE OF WELL-BEING APPS



HELP 1000 STUDENTS/JOB SEEKERS BUILD CONFIDENCE





EDUCATION

- Send the link to your students (Current and leaving)
- Tell us careers you want us to build
- Help us build the database of Questions + Answers





CORPORATE

- Tell us your favourite Questions to ask in interviews (the key ones)
- Let us build avatars for you to help candidates apply for your jobs





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PXL PERSONA

AI-POWERED AVATARS



THANKS

PxlPersona.com/demo

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