Liverpool City Region Careers Hub

To help every young person find their best step

THE LCR EMPLOYERS NETWORK

Inspiring our future workforce together

brought to you by all about FUTURES

The LCR Employer Network Membership Strategy 2024-2025

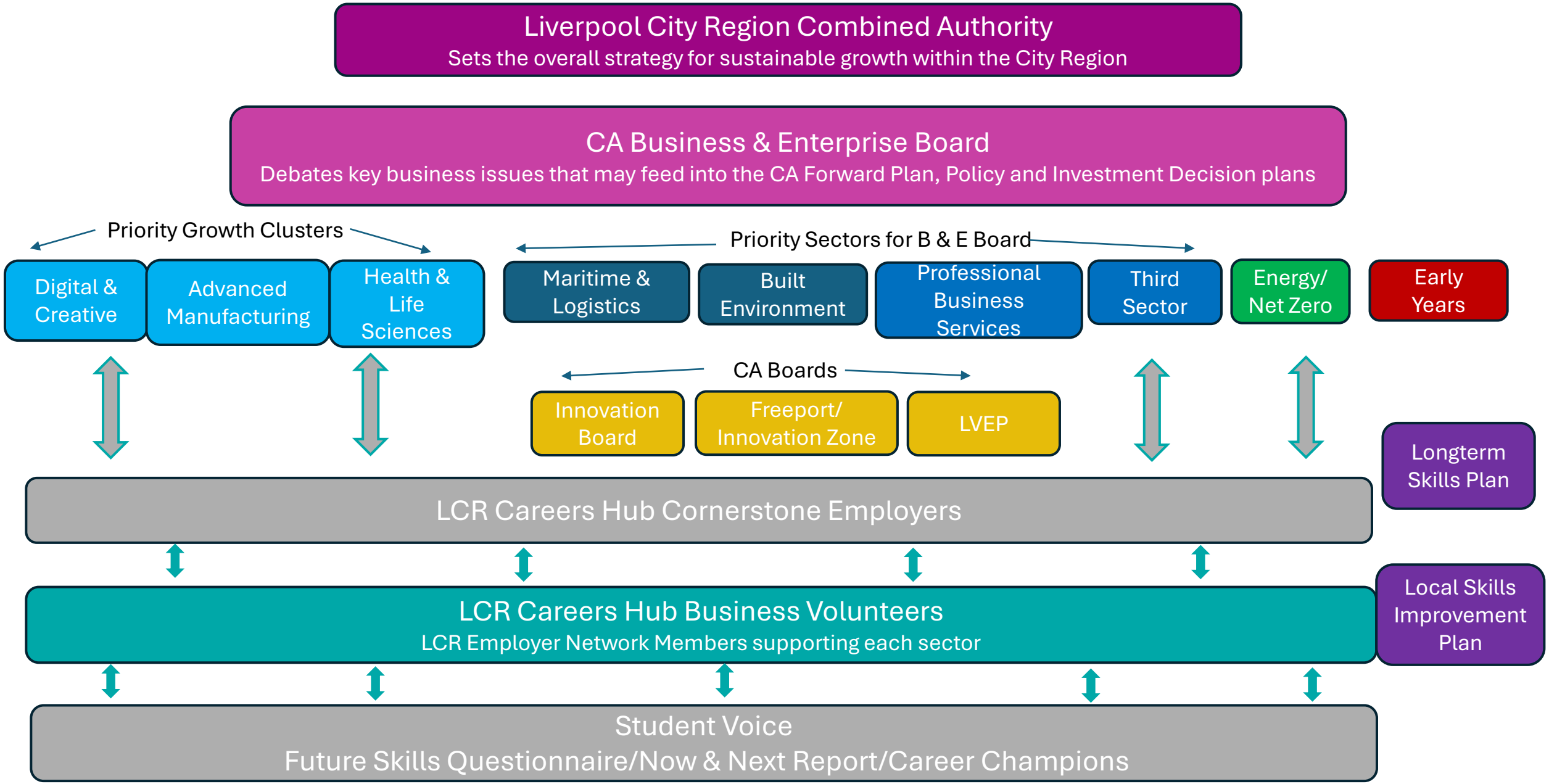
LIVERPOOL CITY REGION COMBINED AUTHORITY

METRO MAYOR LIVERPOOL CITY REGION

Liverpool City Region CAREERS HUB

THE CAREERS & ENTERPRISE COMPANY

Employer Engagement Strategy – aligned to CA priorities



Membership Types

There will be three different membership types:

1. Company Membership

2. Individual Membership

3. Apprentice Membership

Company Members

Using the support of the LCR Employer Network, Company Members will develop a company-wide strategic approach to their school/college outreach programme.

Each companies' main point of contact will be a senior member of staff who will then feed plans to their wider staff network.

Membership includes:

- Employer Standards to review current state and action plan
- Agile volunteering approach to working with schools/colleges
- Quarterly Meeting for Careers Hub updates, best practice and planning
- Virtual and in-person masterclasses for appropriate staff, e.g. ***Engaging with Schools and Colleges***
- Regular Newsletter
- Access to the CEC Digital Hub for national updates and networking
- Business consultation
- Company certificate of membership
- Website profile
- Free DBS Certificate

Why do it?

1. Developing talent pipelines
2. Closing skills gaps
3. Increase diversity in the workforce
4. Attract job and apprenticeship applicants
5. Employee engagement - staff training at all levels
6. Developing the right experience, attitudes and capabilities in young people
7. Enhancing your brand as a company that does good things
8. Consider how to recruit and retain talent. Illuminate pathways for our schools, colleges, teachers and educational institutions

Individual Members

For members who want to support as an individual rather than planning a company wide strategic plan.

They may have signed up themselves or have been referred via a ***Company Membership***. They will usually offer operational support to schools and colleges but may be asked to support strategically depending on the individual.

Membership includes:

- Employer Standards to review current state and action plan – ***if appropriate***
- Agile volunteering approach to working with schools/colleges
- Virtual and in-person masterclasses, e.g.
- ***Engaging with Schools and Colleges***
- Regular Newsletter
- Access to the CEC Digital Hub for national updates and networking
- Individual certificate of membership
- Free DBS Certificate

Why do it?

1. Give back to your local community
2. Meet new people and grow your personal and professional network
3. Improve your skills, challenge yourself and learn something new

Apprentice Members

Apprentices who want to use this as an opportunity to develop themselves and promote apprenticeship opportunities.

Usually, they will have been referred to sign up via a ***Company Membership***. They will mainly support operationally (Give an Hour etc) but may be asked for strategic input depending on the individual.

Membership includes:	**Why do it?**
• Agile volunteering approach to working with schools/colleges • Virtual and in-person masterclasses tailored to apprentices. Ideas – how to use your volunteering work to further your career. (e.g. develop skills, evidence it and promote yourself to SLT.) • Regular Newsletter • Access to the CEC Digital Hub for national updates and networking • Youth certificate of membership • Free DBS Certificate	1. Give back to your local community 2. Career development - improve your skills, challenge yourself and learn something new 3. Meet new people and grow your personal and professional network