



Where the spirit of **entrepreneurship** **thrives**

College Prospectus

www.liverpoolbusinesscollege.com





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Welcome to Liverpool Business College, located in the heart of Liverpool's city centre.

Our mission is simple, to provide young people with a world class education in business. We want to shape the business leaders of tomorrow through education that breaks conventional practices.

We see Liverpool as the perfect location to base our college and help prepare our students

for the real world of business. The city's resilient spirit and uncapped potential are the perfect mix for our students to gain the experience necessary for their business journey.

Our curriculum has been designed by business leaders who have built and run successful businesses. They come from a variety of backgrounds and cultures, meaning you get access to a wealth of knowledge that would otherwise be inaccessible.

At Liverpool Business College we encourage our students to innovate and challenge the status quo. We not only want you to excel as a business leader but also as a person. This will be achieved through the teachings and values that our staff instil in you throughout your journey with us.

Welcome to Liverpool Business College, where the spirit of entrepreneurship thrives.

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Sincerely,

James Quinn

CEO



Our Mission



To **INSPIRE** the next generation of Liverpool entrepreneurs

We foster a culture that encourages our students to embrace their entrepreneurial spirit by:

- ✓ Overseas trips
- ✓ Guest lectures
- ✓ Annual Liverpool Festival of Business



To **PREPARE** our students for future career success

We offer our students a tailored business curriculum, complimented by outstanding added value, which includes:

- ✓ Career workshops
- ✓ Work experience opportunities
- ✓ Networking events



To **ENERGISE** our students to pursue their passions

We empower our students to channel their passions into fuel for their business ambitions through:

- ✓ Our young tycoon competition
- ✓ Case studies
- ✓ Regular mentorship sessions

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The future looks bright for Liverpool's next generation of business owners. Liverpool Business College delivers a curriculum that is designed by entrepreneurs for entrepreneurs.”

Paul Webley *Managing Director*
Blaze Media

“

We're excited to be involved & helping Liverpool Business College achieve its vision. We need students to get exposure to business owners with real life experience which is exactly what the college offers.”

Oliver Cooke *Commercial Director*
Venture Finance



Key Point:

Many of the Liverpool Business College team are business owners themselves.

About Us

Welcome to Liverpool Business College, where excellence knows no bounds, and the spirit of entrepreneurship thrives.

Our founding principle is simple, yet profound, to provide young people with a world class education in business. Whether you aspire to launch your own startup, climb the corporate ladder, or make a positive impact in your community, Liverpool Business College provides the resources, support, and inspiration you need to turn your ambitions into reality.

Our Commitment

Our commitment is not only to impart knowledge but also to inspire and empower you to become ethical, forward-thinking leaders who drive positive change in society.

Together, let's embark on this transformative journey, where education meets innovation, where passion meets purpose, and where tomorrow's business leaders are nurtured today.

USP's

- ✓ Created & designed by Liverpool business owners
- ✓ Vast network of employers & guest speakers
- ✓ Emphasis on gaining real world experience
- ✓ Inspirational college location

BTEC Level 3 Business

Extended Diploma

Introduction

The BTEC Level 3 Business Diploma offers a comprehensive study of diverse business domains, encompassing areas ranging from product marketing to financial

management. The qualification is designed to equip students with a broad foundation of business education, preparing you for the next step in your business journey.

Key Point:

Our curriculum has been tailor made along with local businesses & employers.

Overview

Liverpool Business College have carefully crafted a curriculum, to foster the holistic development of students, enabling them to hone their individual competencies. With input from business leaders and industry experts, students are guided in mastering essential tasks such as investment pitching, marketing and team leadership, thereby facilitating an informed exploration of their preferred career pathways.

Entry Requirements

- **Diploma in Business** (2 A level equivalent) Diploma students will be expected to have achieved 4 GCSEs at grade 4 or above, including one in GCSE maths or English.
- **Extended Diploma in Business** (3 A level equivalent) Extended diploma students will be expected to have achieved 5 GCSEs at grade 4 or above, including both GCSE maths & English.

All applicants will be treated on an individual basis, with factors such as previous experience being considered when making admission decisions.

Career Pathways

Studying business offers students the opportunity to pursue many career pathways including:

- Further study at higher education
- Starting your own business
- Business in the private sector
- Business in the public sector

Units of Study

- Unit 1** Exploring business
- Unit 2** Developing a marketing campaign
- Unit 3** Personal & business finance
- Unit 4** Managing an event
- Unit 5** International business
- Unit 6** Principles of management
- Unit 7** Business decision making
- Unit 19** Pitching for a new business
- Unit 27** Work experience in business

Plus FOUR additional units, depending on your chosen pathway.

Our **entrepreneurship** pathway delves into the experiences of entrepreneurship, navigating through the highs and lows inherent in this dynamic field. Developing vital skills & traits to overcome the many challenges of business.

Optional Units

- Unit 8** Recruitment & selection
- Unit 22** Market research
- Unit 28** Branding
- Unit 32** Buying for business

Our **finance** pathway provides a comprehensive insight into the dynamics of the global financial sector, encompassing diverse domains such as banking, wealth management, insurance, and accounting.

Our **marketing** pathway immerses students in the dynamic world of the marketing industry, exploring an array of topics including branding, advertising, sales strategies, and product delivery methods.

Optional Units

- Unit 10** Recording financial transactions
- Unit 11** Final accounts for public limited companies
- Unit 12** Financial statements for businesses
- Unit 34** Investment opportunities & financial planning

Optional Units

- Digital marketing **Unit 17**
- Creative promotion **Unit 18**
- Market research **Unit 22**
- Branding **Unit 28**

Entrepreneurship

Finance

Marketing

Choose your Pathway



Your Study Programme

Student Timetable

	Monday	Tuesday	Wednesday	Thursday	Friday
9 - 12	Academic Study	Academic Study	Maths GCSE	Academic Study	Academic Study
12 - 1					
1 - 4	Business Masterclass	Work Experience	English GCSE	Work Experience	Tutorials

UCAS Points

The **BTEC Level 3 Extended Diploma in Business** holds recognition for university admission and carries UCAS Tariff points equivalent to that of 3 A Levels.

For further information, please refer to the UCAS website for comprehensive details.

A Level	BTEC	UCAS Points
A*	D*	56
A		48
B	M	40
C		32
D		24
E	P	16

BTEC Level 3 Extended Diploma			UCAS Points	A Level Grades		
D*	D*	D*	168	A*	A*	A*
D*	D*	D	160	A*	A*	A
D*	D	D	152	A*	A	A
D	D	D	144	A	A	A
D	D	M	128	A	A	C
D	M	M	112	A	C	C
M	M	M	96	C	C	C
M	M	P	80	C	C	E
M	P	P	64	C	E	E
P	P	P	48	E	E	E

Course Highlights

- Young tycoon competition
- Regular guest speakers
- Overseas business tours
- Work experience opportunities



How to Apply

There are many things to consider when looking to apply and enter further education. Liverpool Business College careers advisors are here to help prospective students throughout the application process to ensure you are given the best possible advice that suits your career goals.

Key Point:

We offer limited enrolments each year, this ensures we maintain our high standards.

1. Visit www.liverpoolbusinesscollege.com to carry out further research & gain further information.

2. **Register** your interest by completing our application form and join our waiting list.

3. Attend one of our **engaging careers events** or showcase evenings to find out more.

4. Progress to our one to one **interview stage**, for a deep dive into your suitability for the college.

5. If successful, you will **receive an offer** to study with the Liverpool Business College.

6. Attend **summer engagement events** in preparation for enrolment in September.



Scan the QR code to apply

For further assistance, please contact
info@liverpoolbusinesscollege.com

www.liverpoolbusinesscollege.com



Turning **business ambition**,
into **future success**.