

KS3 English in the World of Work: Using Persuasive Writing

LCR Lesson Plan with Prenton High School and Kimpton

Slide 1	Teaching staff: We're using this lesson with our year 9 classes. They have covered persuasive writing as a topic already and we used DAFOREST as an acronym for remembering persuasive features of writing. These lessons have been designed to prepare our students for AQA GCSE English Language. Please feel free to adapt and change these resources to suit your students' ability.
Slide 2	Student activity – DAFOREST: Persuasive writing features Thinking about life after school, when and why would you need to write persuasively?
Slide 3	Teaching staff: Students can complete this individually or with a partner. You can provide some definition for students, use a different acronym or ask students to create examples for each feature to stretch and challenge.
Slide 4	Examples of persuasive writing
Slide 5	Teaching staff: Students can complete this individually or with a partner. This allows for an opportunity to discuss.
Slide 6	Teaching staff: Students can start to think about other features of writing to create a bond with a reader. (collective pronouns, flattery etc)
Slide 7	The Bigger Picture stages.
Slide 8	Why are we doing this?
Slide 9	Teaching staff: These can be displayed or printed. Our students have completed a 'Green Careers' unit of work during their PSHE / Learning for Life lessons and will have some prior knowledge about these terms.
Slide 10	Teaching staff: This could allow for a research opportunity (either in class or as a homework). Students can study the business and the key words.
Slide 11	The bidding Process stages.
Slide 12	Teaching staff: Students can complete this individually, with a partner or as a small group. Students can plan what areas of the school need improvement and also, what language features they will start to include in their answer.
Slide 13	Teaching staff: The resource is separate, review handout. Display instructions and allow students reading time.

Slide 14	Teaching staff: Students can feedback what they discovered. Opportunity to use visualizer / smart board to annotate text together and correct any misunderstandings.
Slide 15	Teaching staff: Students can feedback what they discovered and what other features could be included. Opportunity for stretch and challenge.
Slide 16	Task: You work for Kimpton, and you have been asked to write their next bid. As an employee, you will need to write effectively and persuasively in order to secure the company's next contract. The Question: Provide a response outlining how you will make the school more energy efficient and help them meet their net zero goals.
Slide 17	Task: You work for Kimpton, and you have been asked to write their next bid. Your school needs to update their heating, ventilation, and air conditioning systems. Teaching staff: Revise persuasive features and students' ratings. Now set students to work- can plan in small groups or write in small groups (depending on ability) or plan and write individually.
Slide 18	Reflecting on task above – details on slide.