

Liverpool City Region Careers Hub

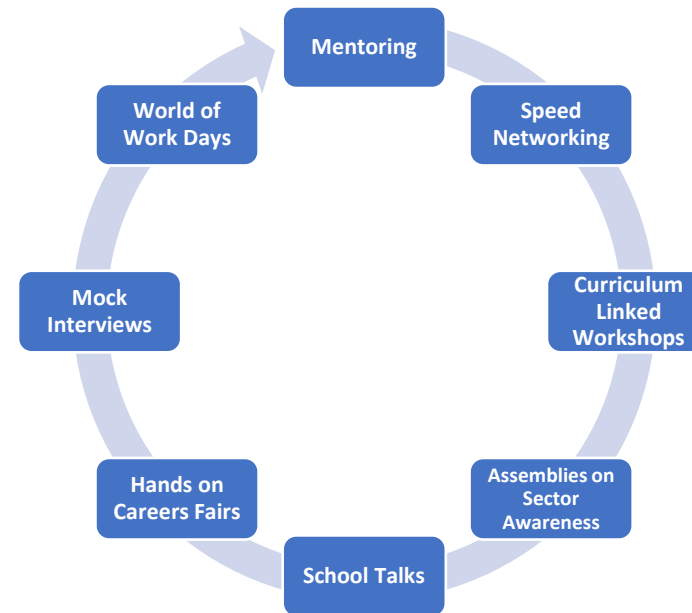
Benchmark 5 Guide – Encounters with Employers

Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.

Guidance

- Employer based curriculum projects have a huge impact on showing students the benefits of curriculum subjects. Here you will find many [case studies](#) to inspire you.
- Seek support from your **Enterprise Coordinator & Enterprise Adviser** in building long-lasting relationships with local businesses.
- Develop a **BM5 Task Force** where the Careers Leader, Head of PSHE and Subject Leaders can review progress and share good practice in relation to employer encounters.
- Employer encounters should be viewed as the responsibility of all staff. Use this [presentation](#) to explain to your colleagues the importance of linking the curriculum to the world of work.
- Durable relationships hinge on mutual respect and interest. Schools should provide a convincing rationale to persuade an employer to invest their time and efforts in to helping students. To ensure a productive two-way relationship, schools must be able to articulate how the employer can benefit, as well as how the relationship supports the school. (Supporting their future talent pool, networking opportunities, corporate social responsibility, investing in their local community etc.)
- By building links with employers, schools can enhance student outcomes and demonstrate to prospective students/parents the school's commitment to employability
- Utilise the **Careers Partners Tool** in **Compass+** to store contact information
- Ensure that your employer engagement reflects the **key growth sectors** across LCR lcrbemore.co.uk

Suggested Activities



Guides & Reports

[The Careers & Enterprise Company, Benchmark 5 Guide](#)

[Gatsby Benchmark Toolkit](#)

[SEND Gatsby Toolkit](#)

[Education and Employers, Motivated to achieve: How encounters with the world of work can change attitudes and improve academic achievement](#)

[OECD, Getting the most out of employer engagement](#)

[Employers and Employability, Special Educational Needs and Disability](#)

[The Careers & Enterprise Company, Making it Meaningful Employer Encounter Checklist](#)

“A young person who has four or more meaningful encounters with an employer is 86% less likely to be unemployed or not in education or training and can earn up to 22% more during their career.”

- Education and Employers Taskforce Research

“Links have been demonstrated between young people’s engagement with the world of work through career talks and their GCSE attainment.”

- Education and Employers Taskforce Research

Tips to Identify Employers

- Utilise staff networks (family, friends, Governors)
- Student networks (parents, relatives)
- Alumni network - develop this via LinkedIn
- Supply chains (IT, Catering, Maintenance)
- Using social media (websites, Twitter, LinkedIn)
- Look around your local area and knock-on doors
- Look out for local economic news through local business pages and social media e.g. [LBN Daily - Liverpool's Leading Business News Website](#)
- Search [business directories](#)
- Search job sites - Indeed/Total Jobs (encourage post-16 to apply for part-time work)
- Contact your local Council to enquire about opportunities
- Search [Find an Apprenticeship](#) or [Be More](#) to identify employers who are offering apprenticeships in your area and engage with them
- Identify organisations who receive public contracts as they have a **corporate social responsibility** and may be willing to help
- Local business networks such as **Chambers of Commerce**, **Federation of Small Businesses** and/or **Innovation and Incubation Hubs** (e.g. University Innovation Centre) often have employer lists

Sector Specific Websites

[Creative Careers](#)
[Maritime Industry](#)
[Maths Careers](#)

Sector Skills Councils

[List of Sector Skills Councils](#)

Organisations & Opportunities

- LCR Careers Hub **Give an Hour campaign**. Simply fill in a short form with your employer request and we will send this out to our employer network. [GAH form](#)
- The Careers & Enterprise Company's [Find an Activity Provider Tool](#) - this portal lists organisations that offer activities to meet Gatsby Benchmark 5
- LCR Careers Hub's [Creating Careers Programme](#) - employer led virtual talks with pre and post work
- [The ASK Programme](#) - Apprenticeship Support & Knowledge for Schools (ASK) Ambassadors
- [STEM Ambassador Programme](#) - volunteer support from a wide range of **STEM** related companies
- [Inspiring the Future](#) - connecting schools and colleges with appropriate volunteers from a range of sectors and professions
- [Working Options](#) - Career Pathways Programme delivered free for schools and colleges, helping students (aged 14-19) to identify and pursue career options
- [Founders4Schools](#) - Connecting educators with a network of inspirational business leaders
- [Speakers for Schools](#) - Virtual Work Experience and Insight Days
- [Talent Foundry](#) - fully funded employer led opportunities e.g. DELL Powering Transformation and Barclays Life Skills
- [Open Doors Programme](#) - construction site visits
- [Learn Live](#) - free live employer broadcasts with interactive chat
- [AQA Unlocking Potential, Dame Kelly Holmes Trust](#) - mentoring for 11-19-year-olds
- [Neon - Brilliant Inspiration](#) - engineering opportunities

Look out for the latest employer engagement opportunities in the Careers Hub Weekly Newsletter