Introduction to Liverpool City Region Student Careers Champions

'Preparing the future workforce for jobs in growth industries'

What is the Careers Champion Programme?

The Careers Champion programme has been launched by the Liverpool City Region (LCR) Careers Hub within Secondary Schools and Further Education Colleges designed to improve pupil, staff and parents understanding of growth sectors and wider understanding of local labour market information (LMI).

The Careers Champion programme helps 16- to 19-year-olds develop their understanding of the local labour market, through relevant, engaging, and informal learning.

A Careers Champion is a student ambassador who commits to work with the careers team and other champions to promote specific opportunities and information in their curriculum area.

View the Careers Champion launch video - here

School benefits

- ✓ Extend your careers team
- ✓ Raise the profile of Careers in school/college with student voice
- ✓ Develop new employer contacts
- ✓ Help your student population understand career pathways and growth sectors

Benefits for the student

- ✓ Opportunity to contribute towards school/college careers programme
- ✓ Develop knowledge of career pathways and growth sectors
- ✓ Build your skills and provide evidence for your CV and university or college application statements
- ✓ Develop key employability skills
- ✓ Opportunity to extend your personal and professional network
- ✓ Merchandise - Notebook/tote bag/pen/pin badge for blazer
- ✓ Certificate of participation

What will they do?

- ✓ 2 pupils will represent one of the 8 growth sectors
- ✓ Maximum 16 pupils per school
- ✓ Develop their knowledge of the local economy and growth sectors and share this information with all stakeholders
- ✓ Research opportunities for training and employment in this sector and share and promote these in school/college
- ✓ Engage with national and local careers events and activities
- ✓ With supervision - build links with employers in key sectors
- ✓ Network and attend events
- ✓ Complete a series of activities within a workbook

If you are interested in registering your school/college, please speak with your Enterprise Coordinator