



Liverpool Football Club

LFC Foundation Employability Offer

Aims and values

Immediate outcomes (programme delivery)-

- increased positive attitude and future plans.
- improved confidence, self-esteem and resilience.
- improved transferable life skills and knowledge.

Long term outcomes (post programme support & post programme check ins) –

- Improved education attainment and employability.
 - Vibrant and prosperous local economies.

Overall goal-

- Reduce the impact on those communities facing high levels of multiple deprivation across the Liverpool city region and beyond.

Engage young people the furthest away from the labour market.

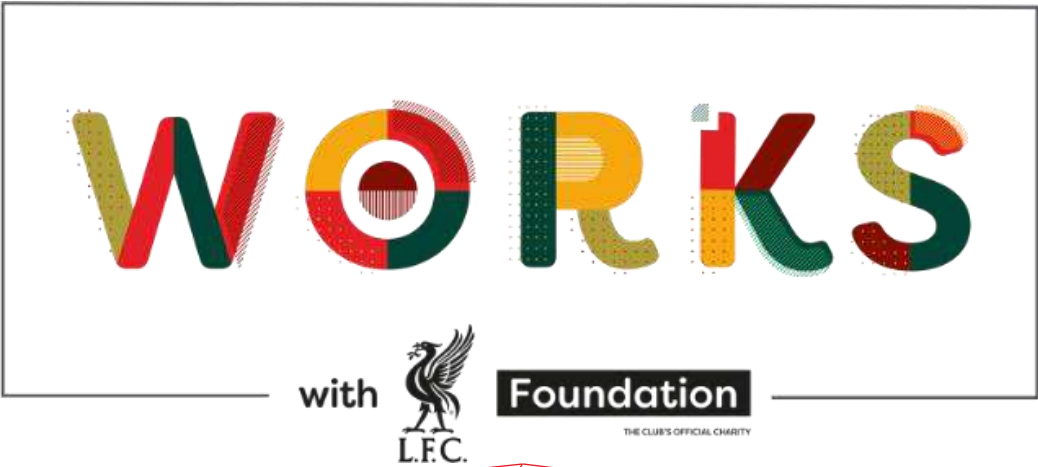
Develop skills, attitudes and Confidence through activities .

Provide exposure to a range of careers.

Support on the next steps to volunteering, education and employment.



LFC Foundation Employability programmes fall under the umbrella term 'Works'. Our 3 UK based programmes are Creative Works, SMF Works and Global Works.



Programme delivery- Creative works

WORKS



Foundation
THE CLUB'S OFFICIAL CHARITY



KODANSHA



LIVERPOOL
JOHN MOORES
UNIVERSITY



Read more about
Creative Works
by scanning
here.



The Creative Works programme is delivered across a period of 6 workshops, in which young people explore their creativity, developed an understanding of the pathways and career opportunities across various creative industries and work on soft skills such as communication, teamwork and decision making.

Creative Works has provided an opportunity for young people to engage and be part of a group where they can feel comfortable, express their creativity and gain more knowledge on a topic of their interest.



Programme delivery- SMF Works

The logo for 'WORKS' is displayed in a bold, multi-colored font. The letters are filled with various patterns and colors including red, green, yellow, and blue. To the left of the text is a decorative graphic of parallel diagonal lines in a light brown color.

Read more about
SMF Works by
scanning here.



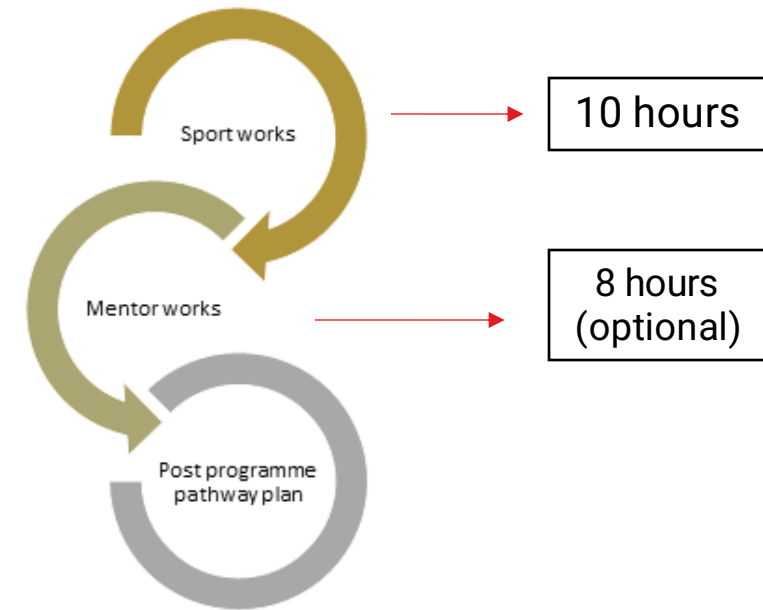
SMF Works is a multi-faceted employability programme which encompasses delivery in schools & colleges and community settings across LCR, for 16 – 25 year olds furthest away from the job market. The programme a series of 6-8 1-hour sessions focusing on workplace behaviours, key employability skills and exploring the LFC Core values followed by an invite to Anfield for a tour and final workshop.

Programme delivery- Global Works UK

WORKS



Read more about Global Works UK by scanning here.



Global Works is a community-based employability programme in partnership with the Liverpool FC Foundation and funded by the Premier League Charitable Fund. This programme will look to provide high-quality, outcome-driven delivery around employment support.

Consisting of sport-based employability sessions, mentoring and post programme support. The programme aims to get each participant to feel work-ready and actively seeking employment. It will look to focus on the development of skills and the exposure of careers within sport through meeting industry professionals.





WORKS



WORKS

with  Foundation
THE CLUB'S OFFICIAL CHARITY

590

Participants supported in the last 12 months

120K

saved for the local economy by supporting people into employment

38%

young people we supported came from the 20% most deprived areas.

“I've never grown as much as I did during the 6 months on the Works Programme. It has truly changed my self-esteem, self-perception and self-confidence both in my personal and professional life. On top of this, I have left the programme happy, and with a new job”



Post programme support

WORKS

Post-programme support is a vital mechanism to our employability programmes and enables participants to further their search towards the next step of their journey. Each participant who completes our core 'Works' programmes will have the opportunity to take up all our post-programme support.

Careers club.

A monthly opportunity for young people to meet with local employers and training providers to discuss opportunities.



A poster for the Career Club event. It features the LFC Foundation logo at the top left, with 'Anfield Stadium' and '28th April 2023' below it. The time '10:00 - 12:00' is also listed. A QR code is provided for sign-up, along with the contact email 'jonathan.marshall@liverpoolfc.com'. A red banner on the right lists benefits: 'Meet the experts', 'Employers Present', 'Improve your CV', and 'Much More...'. The 'WORKS' logo is at the bottom.



A poster for the Mentor Works program. It features the 'Mentor WORKS' logo at the top, with 'Refer a young person to unleash their potential!' below it. The poster includes sections for 'What is it?', 'What do I have to do?', and 'How does it work?'. A photo of a young woman is on the right. A QR code at the bottom right is labeled 'Scan to refer a young person'. The LFC Foundation logo is at the bottom.



The 'Mentor WORKS' logo, with 'Mentor' in a yellow box above 'WORKS' in large, colorful letters. Below it is the LFC Foundation logo.

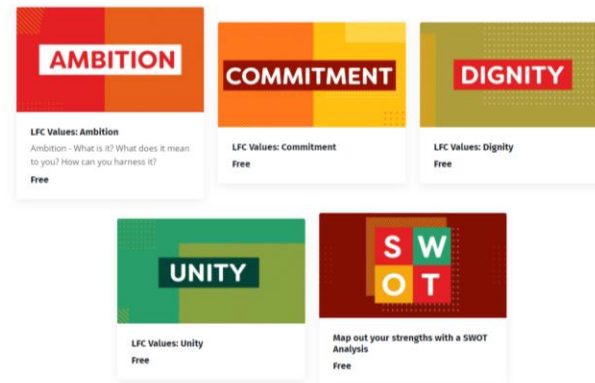
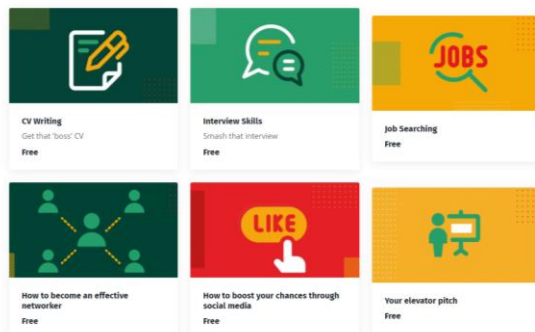
Support from professional mentors from LFC, Cadburys & Standard Chartered.

Post programme support

- Digital employability courses.



Employability skills courses-
Focused on topics such as job searching, interview support and CV writing that isn't included on core delivery.



Personal values & quality courses-
These courses relate to the core values of LFC and relate them to future employment.

- LFC Foundation career events

Interactive Careers Fair style event connecting our young people with employers and training providers.



Post programme support



Careers uncovered



Careers Uncovered

Tuesday 2 Feb, 11am-12pm
Behind the Scenes at Liverpool FC

Open to Liverpool City region Residents aged 16+



Careers Uncovered

Thursday 28 Jan, 11am-12pm
Business at Liverpool Football Club

Open to Liverpool City region Residents aged 16+



Careers Uncovered

A series of FREE Virtual Sessions (via Zoom)

Hear from industry leaders at LFC and beyond, understand how they got there, and discover a new career

Tuesday 2 Feb, 11am-12pm Behind the Scenes at Liverpool FC	Thursday 4 Feb, 11am-12pm Hospitality at Liverpool Football Club
Tuesday 9 Feb, 11am-12pm Liverpool Creative Industry	Thursday 11 Feb, 11am-12pm Sport Industry
Tuesday 16 Feb, 11am-12pm Hospitality Industry	Thursday 18 Feb, 11am-12pm Disability & Inclusion Careers

Book your place at: lfcfoundation.eventbrite.co.uk
Open to Liverpool City region Residents aged 16+

Look out for further **Careers Uncovered** events coming soon!



Careers Uncovered

Thursday 1st July 11am-12pm
Pride Celebration

Hear from influential people from within the LGBTQ+ community

 <p>Paul Amann</p> <ul style="list-style-type: none">LFC LGBTQ Fan representativeFounded Kap Outs which is a group for LGBTQ LFC FansEmployment and skills officer for LCR	 <p>Keegan Hirst</p> <ul style="list-style-type: none">A retired Professional rugby league player who played for HalifaxIn 2015 he became the first professional rugby league player to come out as gay
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Scan here to watch all of our recorded career uncovered sessions.



Works Case studies

The logo for 'WORKS' is displayed in a bold, sans-serif font. Each letter is a different color: 'W' is red, 'O' is blue, 'R' is green, 'K' is yellow, 'S' is red, and 'S' is green. The logo is positioned in the top right corner of the slide, next to a decorative graphic of diagonal lines.

Scan here to watch Mikey's Works story.



Scan here to watch Mikey's Works story.



Programme delivery contacts

WORKS

If you are interested in hearing more about LFC Foundation employability programmes or would like to enquire about delivery within your setting please contact the below.



James McCall- Employability programme manager (contact for Global Works)

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Danielle Shields- Employability programme manager (contact for SMF Works & Creative Works)

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