

Liverpool City Region Careers Hub

Creating Careers in the Curriculum

Gatsby Benchmark 4:

Linking Careers to the Curriculum

Careers Across the Curriculum

1. Aims and Objectives

Aim: To set up a sustainable and transferable framework for bringing schools and businesses together to develop lesson plans to improve the quality of Gatsby Benchmark 4.

Objective 1: To embed careers firmly into the curriculum to ensure that young people can make sense of their subject content and understand how it supports their career aspirations.

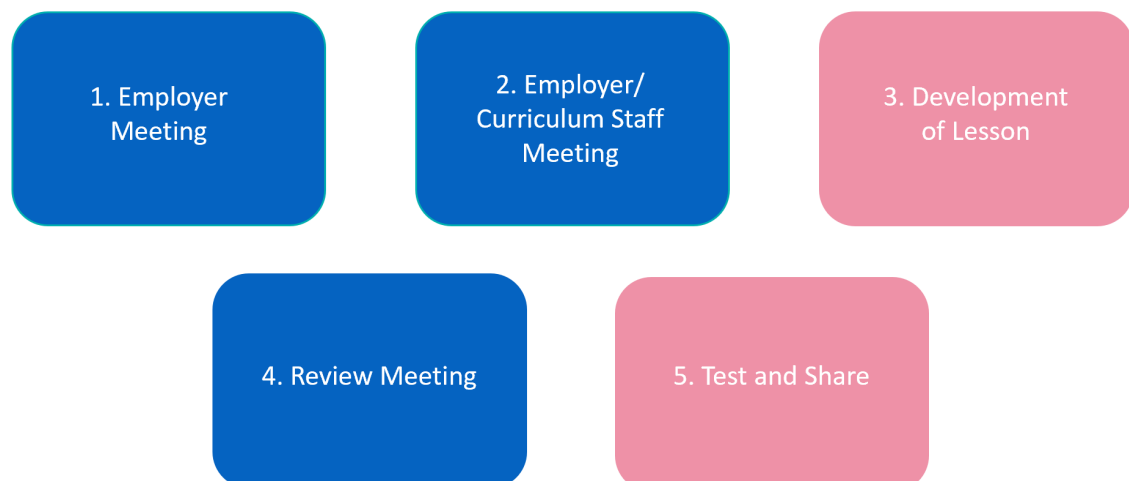
Objective 2: To connect teachers with the world of work, offering CPD to build a creative, careers led curriculum.

Objective 3: To raise employer profiles, including those in local growth sectors, and build talent pipelines to support economic recovery.

Measuring Impact: Baseline dependent on learning outcomes for delivery

- 1) School Improvement
- 2) Lesson plan modelling
- 3) Bridging curriculum / world of work gaps
- 4) Impact on local economy

2. The Framework



The lesson plan development is completed over three meetings with additional work and actions being completed between:

1. The Employer Meeting
2. Employer/ Curriculum Staff Meeting
3. Review Meeting

Schools/colleges are involved from step 2.

3. Delivery

Employer Meeting

Agenda for the meeting:

- i. Purpose
- ii. Aims and objectives
- iii. Delivery expectations
- iv. Overview of the business
- v. Identification of subject to approach

Employer/Curriculum Staff Meeting

Agenda for the meeting:

- i. Introductions
- ii. Review of aims, objectives and expectations (with timeline and example of what wanting to achieve)
- iii. Employer to share overview of their role
- iv. EC to facilitate discussion of possible links including ideas around resources with teacher and employer
- v. Agree next steps

Development of Lesson

1. Teacher to write or amend an existing lesson following on from discussion with employer, adding “wish list” items needed to bring the lesson to life
2. “Wish list” items to be highlighted in the lesson
3. Lesson is then shared with the employer to add discussed items
4. Teacher to test the initial lesson with students

Review Meeting

Agenda for the meeting:

- i. Run through of the lesson
- ii. Discuss any amendments required
- iii. Lesson to be branded by the employer

Test and Share

1. Teacher to launch lesson plan across the school, when appropriate
2. Lesson plan to be shared via the Liverpool City Region Careers Hub's website